

# GREAT DENIM DAYS EVENTS

JULY 26 – AUGUST 31

## DENIM DRIVE

Donate gently used or new denim at Guest Services located in the Café Court. Donated denim will be given to Goodwill Industries.


## BOW & WOW GREAT DENIM FASHION SHOW AND ADOPTION EVENT

Saturday, August 14 at 2:00 p.m. | Center Court


**ENTER FOR A CHANCE  
TO WIN \$10,000**

Visit Guest Services or [InspireYourStyle.com](http://InspireYourStyle.com)

*No Purchase Necessary. Void Where Prohibited. Entries must be received by 8/31/10 (i) at 11:59 p.m. (New York Time) for online entries; (ii) at 8:00 p.m. (New York Time) for entries submitted in a Ballot Box at a Participating Mall, or (iii) at closing time for Guest Services at a Participating Mall (except for The Borgata, The Promenade at Casa Grande, Cross County, and Twenty-Ninth Street) for entries submitted in person at Guest Services. Must be US Legal Resident and 18 or older as of 7/26/10. Limited to one entry per person online and one entry per person in-mall (whether submitted in one of the Ballot Boxes or at Guest Services). Official Rules and Privacy Policy are available at [www.InspireYourStyle.com](http://www.InspireYourStyle.com).*

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The Essentials of Style.™

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# GREAT DEALS & COUPONS JULY 26 - AUGUST 31



Southern Hills Mall

The Essentials of Style.™

[southernhillsmall.com](http://southernhillsmall.com)

**Aeropostale** - \$10 off \$50. Discount applies to purchases after all discounts have been applied but before applicable taxes. May not be combined with other discount offers. Not valid for purchases of gift cards, online purchases or previous purchases. Purchases over 50 items in a single day at any Aeropostale store are considered bulk purchases and are not eligible for this discount. No cash value. Aeropostale and P.S. From Aeropostale employees not eligible. Duplication or reproduction of this coupon in any manner voids the coupon and Aeropostale has no obligation to accept it. Please present this coupon to receive discount. Limit one coupon per customer. Not valid at P.S. from Aeropostale stores. Redeemable at Aeropostale stores in the U.S., Puerto Rico and Canada only. Coupon Code: 95555943. Valid from 07/26/2010 to 08/31/2010.



95555943

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**American Eagle Outfitters**—Try on a pair of AE jeans and receive a FREE Smartphone & \$25 AE “Money Card”—Good 7/21-8/3/10. See store for details.

➤ All Jeans on Sale Event—August 4-17—with Graphics on BoGo!

**Cellaris** – \$5 off \$30 purchase or \$10 off \$60 purchase.

**Coach House Gifts** – Murano Fashion necklaces 2 for \$10 (reg. \$5.99); Save \$2 off any \$10 purchase AND FREE pack of Sillybandz with any \$25 purchase (reg. \$4.99).

**Direct 2U Communications** – \$50 SHM gift card with any TV package purchase—starting at \$29.99 w/150 digital channels (no start-up cost & free installation up to 4 rooms).

**Eddie Bauer** – \$10, \$15 or \$20 Off a New Pair of Eddie Bauer Jeans! Offers valid on your purchase of \$49.50, \$59.50 & \$69.50 EB denim at EB stores only. Receive \$10 off \$49.50 denim, \$15 off \$59.50 denim & \$20 off \$69.50 denim.

Good 8/9 – 9/1/10. Online merchandise, First Ascent merchandise, catalog merchandise and EB Outlet merchandise not included. Does not include and cannot be applied to previous or pending purchases, credit card balances, taxes, shipping/handling or monogramming charges, gift cards or gift boxes. Offer cannot be combined with any other offer. Original coupon required for redemption. Cash value: 1/100 of a cent.

**Eddie Bauer** – Purchase With Purchase! Hanging Kit Bag \$14.50 w/ ANY purchase (reg. \$24.50) thru 8/8/10.

**Fashion Unlimited** – \$5 off \$30 purchase; \$10 off \$60 purchase; \$20 off \$100 purchase.

**GameStop** – “PowerSaver” Sales event thru 8/8!

**Great Steak & Potato** – Daily specials include: Steak Salad, Turkey, Philly, Ham Delight, King Potato & Friday Family special!

**iWireless** – Sioux City Limited Time Offer! MEGATalk Sale! No credit check, deposit or contract! Unlimited packages, including phones, starting at \$29.95!

**JC Penney** – Appreciation Sale 7/30 & 7/31. Coupons for extra 15% on Reg., Sale & Clearance. 8am opening on Saturday.

- 8/6-8/7: Dollar Off coupons+Night-to-Day Doorbusters!
- 8/13-8/14: Hottest BTS Sale! Dollar Off coupons & Sat. morning doorbusters. Saturday hours: 7 am-10pm.
- 8/20-8/21: Dollar Off coupons+Night-to-Day Doorbusters. Hours: Fri. 10am-10pm; Sat. 9am-10pm.
- 8/27-8/28: Dollar Off coupons+Doorbusters. Fri. 10am-10pm; Sat. 9am – 10pm (SEE STORE FOR DETAILS)

**Journeys** - \$10 off \$75; \$15 off \$100; \$25 off \$150 (footwear only-7/29-8/22)!

**PacSun** – Basic Mens’ and Jrs. Denim on sale! Mens’ slimmer styles 2 for \$59 & looser styles 2 for \$55! Basic Jr denim 2 for \$55. Prices can vary from style to style and can be subject to change at anytime.

**RCC Western** – Mid-Summer Ariat Boot Sale: Men’s Heritage Boots \$139.88; Men’s Roper Boots \$99.98; Women’s Western Fashion & Heritage Boots \$139.88 and Children’s Western Boots \$20 off (select styles). Thru 8/11/10.

**Pearle Vision** – FREE Kids lenses with Kids frame purchase. 30% off complete pair purchases as well as BOGO up to equal value of most expensive pair.

**Sbarro** – Any Pan or New York Style Pizza for \$9.99 (up to 5 toppings).

**The Children’s Place** – Come shop and save 15% throughout the store! Great for all your Back-to-School outfits! Coupon code: 96 (at register).

**Trade Secret Salon** – We have the biggest clearance sale ever! Save up to 75% on select merchandise; CHI, Nioxin, Sexy Hair, OPI, Alterna, Graham Webb, Artec, Biosilk, Bain de Terre, Back to Basics, Rusk, KMS, Redken, Lanza, Joice, TIGI, HALO, Hot Tools, FHI & much more!! Selections vary by location.

**Vanity** – 20% off ONE full price item! In-store event #9208102. Exp. 8/31/10.

**Younkers** – Elizabeth Arden Gift With Purchase 7/27-8/15. FREE with any \$24.50 Elizabeth Arden purchase: 7-piece Mulberry Ostrich Carryall. (see store for details).

**Younkers** – Clinique Gift With Purchase 8/18 – 9/6/10. FREE with any \$21.50 Clinique purchase (valued at \$60—see store for details).

OFFERS AND AVAILABILITY SUBJECT TO CHANGE.  
SEE STORES FOR DETAILS. NO CASH VALUE.